



M. LISA SHASTEEN

Lisa is co-founder and CEO of Shasteen & Percy, P.A., a law firm focused on cybersecurity and data privacy. She is former Senior Vice President and General Counsel for an international investment and merchant bank focused on digital and technology companies with \$3 billion under management and 17 offices worldwide, including in Europe. While there, she was an investor in early-stage tech companies. She was also a member of the Board of Directors of the International Institute of Communications based in London, England, with membership spanning over 150 countries. The IIC fosters global communication and cooperation among regulators, communication and technology company executives, and academic leaders in the communication space. Prior to this work, she had established her own law firm after practicing law in Tampa, FL at Rudnick & Wolf and Foley & Lardner.

Lisa has a Juris Doctor degree from Stetson University College of Law and trained in cyber security at Georgetown University. Her firm's practice is highly collaborative with technical experts and focuses on data privacy law and cybersecurity strategy and includes:

- review and preparation of information security and privacy policies and procedures to meet compliance requirements and business goals
- managing national and international breach responses
- developing pre-packaged incident response and emergency operations plans
- risk assessment management
- training system development
- pre-and post-implementation legal review of change management
- privacy due diligence
- legal analysis of technology under development, and
- strategic implementation of new policies and collaboration at C-suite and boardroom levels.

Lisa has written many articles which have been published, including an article about the use of technology to change the economic base of a society published by *The Wall Street Journal Asia*. In addition to membership in other notable organizations, Lisa is an active member of the American Committee on Foreign Relations, a lifetime member of the Armed Forces Communications and Electronics Association (AFCEA), a member of the Florida Bar, the American Bar Association Technology Committee, and the International Association of Privacy Professionals. She is also on the Board of Directors of the Tampa Bay Chapter of InfraGard, a public-private partnership with the FBI with a mission of information sharing to protect the security of America's 16 critical infrastructure sectors against security threats, including threats to cybersecurity.